

“I Just need two road cones”

The state of play in the Hutt Valley

-Mark Curr: Hutt City Council

A young boy with dark skin is crawling on a grassy lawn. His chest and arms are covered in white soap suds. He has a pained or frustrated expression on his face, with his eyes squeezed shut. In the background, a blue tarp is partially visible on the grass.

HUTT CITY
TE AWA KAIRANGI



Play in the Hutt asked parents and children about their experiences of play in Lower Hutt.

THE CHALLENGE

96% Of parents reported that their children are NOT playing every day.

88% Of children in this study reported that they do NOT play every day.



WHERE WE PLAY

Our children spend most of their time playing close to home, but still feel confident venturing further afield in their neighbourhood.

Home/Backyard Park/Playground Friends house



WHERE WE WANT TO PLAY

Top 4 favourite places to play according to children in this study:

Friends house

Park/Playground

Pool

Home/Backyard



THE BARRIERS

53% Of our barriers are parental fears of cars, traffic, strange people and loose dogs.



GETTING AROUND

How children get around their neighbourhood most often:

7

46

40

50



GETTING TO SCHOOL

How children get to school most often:

14

21

34

31



LOCALLY LED

There is a strong demand for local play interventions, and a high willingness to engage in any local play programming.



Hutt City Council and their partners work everyday to make Lower Hutt a great place to live, learn, work and play. By making our environments more playful, we're laying the foundations for a healthier future for everyone.

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A SOLUTION

Parents
40% It's easier to play outside if there are things to do, fun events, and things to play with.

Children
36%



Our Data Story...

- Overwhelmingly, our kids aren't playing every day.
- As adults we are the ones that are creating the barriers.
- Parents understand that play is important
- Parents want their kids to play more and want help to support them.







sport+play



HUTTY CITY
TE AHIA KAHANGA





HUTT CITY
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Things we say now...

- Lets play everyday
- Every space is a play space
- Space. Time. Permission
- Play is priceless
- Its everyone's role to lead on play

Why this will work...

- THIS IS PERSONAL!
- We do the people bit first
- We win or we learn

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We ♥ Hut
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